

# VPAC Election Day of Service Toolkit



## AAJ's Voter Protection Action Committee (VPAC)

is asking our members to consider an Election Day of Service at your firm to meet America's urgent need to protect the vote in the 2024 General Election. Together we can strengthen our democracy by supporting safe, healthy, and trusted elections by inspiring our employees and clients to participate and make a difference.

### We encourage our members to make the commitment to:

1. Close your office on Election Day
  - Encourage everyone in your firm to vote
2. Encourage your staff to volunteer to protect the vote

## Reasons to Participate in Election Day of Service

1. Promoting political engagement shows your employees that you value them and care about their lives outside of the office.
2. When employees engage politically, they often become more well-rounded citizens with a keener grasp of the context in which your company operates.
3. Demonstrate that your business is socially responsible.
4. Encouraging your employees to vote fulfills your civic obligation.
5. Use Election Day as a reminder of the importance of serving our communities.

Have questions or want help from AAJ to implement an Election Day of Service at your firm? Contact **Jennifer Adcock** and be sure to let us know if your firm commits to an Election Day of Service



The right to vote is so important to democracy it made complete sense to offer the Election Day of Service. My staff appreciates having the time off to participate in our nation's democratic process without the extra stress of juggling work responsibilities on Election Day.

### Laura Yaeger

Yaeger Law, PLLC  
St. Petersburg, FL

# Tools To Help You Implement an Election Day of Service at Your Firm



- Join [1,960+ companies](#) and law firms across the country and pledge to make time for your employees to vote. [Take the pledge with Time to Vote](#) for additional resources and ways to implement at your firm.
- Encourage your staff to make a [pledge to vote](#).
- Get your staff excited to [make a voting plan](#) and receive personalized voting information including [what is on your ballot](#).
- Encourage your staff to sign up for at least one of the [Top Ways to Protect the Vote](#).
- Plan a firm-wide voter registration competition to encourage your staff to make sure their friends and family members are registered to vote.
  - [When We All Vote](#) has a great [Voting Squad](#) program with all the tools and resources your staff will need.
- Join the Civic Alliance Day of Service initiative a non-partisan group of businesses working together to build a future where everyone participates in shaping our country.
- Check out the additional resources below for creative ways to get your staff and community involved in protecting the vote in the 2024 Elections:
  - [100 Ways to Get Ready for Election Day](#)
  - [First Time Voter Checklist](#)
  - [#VoteTogether](#) - a national, nonpartisan initiative to increase voter participation by making voting fun and celebratory.
  - [Rock the Vote's Civic Engagement/Voter Registration Tools](#) can be added to your website for free!



At Bey and Associates, we believe in the power of civic engagement. That's why we close our doors on Election Day—so our team can actively support local government efforts to protect fair elections. Together, we can make a difference for our community!

**John Bey**  
AAJ Vice President  
Bey and Associates  
Atlanta, GA

# Top Ways to Protect the Vote!



## BECOME A POLL WORKER

America is in the midst of a nationwide poll worker shortage which will lead to closed polling places and long delays.

Sign up to become a poll worker at [powerthepolls.org](https://powerthepolls.org)



## BE A POLL MONITOR

Assist voters at the polls through field programs by answering voter questions in person and respond to any voting issues that arise.

Sign up to be a poll monitor at [electionprotection.wetheaction.org](https://electionprotection.wetheaction.org)



## VOLUNTEER AT A CALL CENTER

Support voters by answering their questions, help them navigate the voting process, and respond to reports of problems with Election Protection (**1-866-Our-Vote**).

Sign up to volunteer at a call center at [electionprotection.wetheaction.org](https://electionprotection.wetheaction.org)



## TRAVEL TO KEY BATTLEGROUND STATES WITH URGENT REQUESTS

Do you live in a target state or can drive or fly to urgent requests on Election Day?

Sign up to travel to battleground states at [justice.org/vpac](https://justice.org/vpac)



## Prepare Yourself for the Elections

Register to vote, check your registration, vote by mail, and get election reminders at [vote.org](https://vote.org)